

10 East Chicago Street
Chandler AZ 85225
480-782-2695
arts.commission@chandleraz.gov
www.visiongallery.org/artist-opportunities/

CHANDLER

arts commission

Request for Qualifications
Uptown Chandler Vinyl Banner Design
Deadline – Sunday, August 8, 2021, 11:59 p.m.
Mountain Standard Time

Description

The City of Chandler is looking for an Arizona-based artist or artist team to create digital artwork that will be printed and installed on light pole banners in Uptown Chandler. The chosen design will reflect the character of the area. While the City is primarily seeking digital illustrations, original work by photographers, painters, drawers and printmakers will also be considered.



Relevant Details

- Banners measure 60" x 30", are two-sided, and will be printed in full color. City will contract with a vendor for printing and installation.
- New design will replace 90 existing banners located throughout the [Uptown Chandler employment corridor](#) (see locations map).
- The banners should prominently display the word "Uptown" and make use of the brand's color palette, but otherwise the artists are free to be creative with the design.
- The design should be legible when viewed from a distance; the banners are installed at a height approximately 15' off the ground.
- Artist(s) selected will be paid a stipend of \$1,000 for their design.

Qualification submissions are due by 11:59 p.m. on August 8, 2021, and can be submitted digitally via the webform found here:

<https://forms.gle/qvQsEZiQffat7c2X6>

Submission Criteria – All entries must include:

1. Current contact information, including email and phone number
2. Artist/Artist team members’ biographical information. If available, submit a current resume or curriculum vitae (CV) including artist(s) accomplishments. Resume or CV should not exceed 2 pages per artist team member. If a resume is not available or does not accurately represent your qualifications, please submit a list of your artistic accomplishments. Please note, no previous public art experience is required to participate in this opportunity.
3. Digital Images: Up to 5 images can be submitted per team and should include past completed projects. Artists may also include a proposed original design for this project, however it is not required in this first stage. All images should be 2000 – 3000 pixels in the longest direction. A corresponding image list with all pertinent information is also required. Image list should include size, date completed, and materials used.
4. An introduction not to exceed 500 words explaining your previous completed projects (if applicable) and any inspirations you will draw on for this project.

Selection Process and Schedule

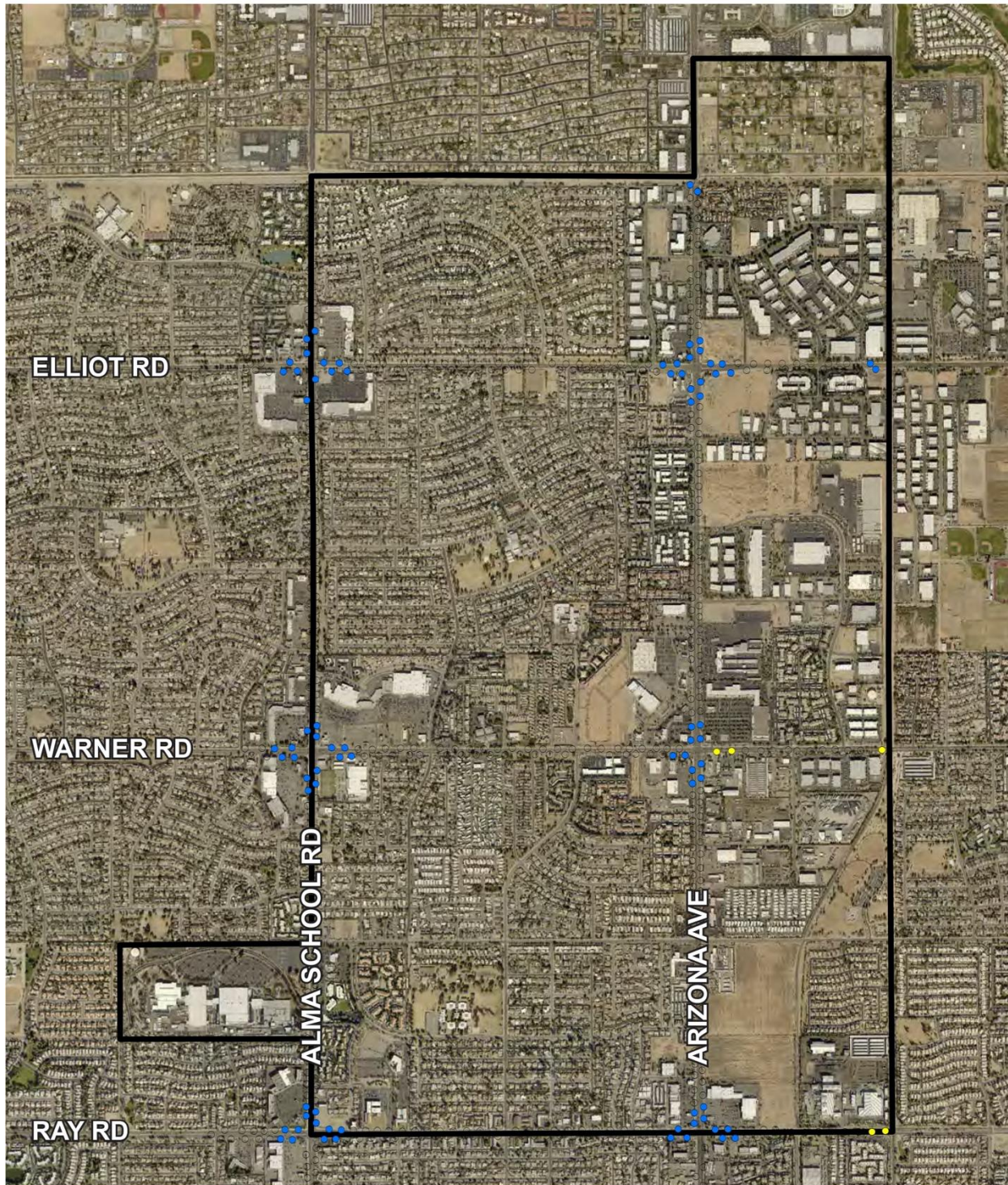
All artist submissions will be reviewed by the City of Chandler Arts Commission and representatives from Economic Development. All entries must be submitted by 11:59 p.m. on August 8, 2021. The City anticipates selecting 1 artist or artist team for this project.

The timeline for this RFQ is as follows:

August 8	Submission deadline
August 20	Finalists selected, applicants notified
September 13	Finalist proposals due
September 24	Finalists notified
October	Contract & design finalized
November	Production/Installation

Submission Delivery Details Submissions must be received by 11:59 p.m. on August 8, 2021.

BANNER LOCATIONS - 90 TOTAL BANNERS



● Standard SL-1 Poles
(1 Banner Per Pole)

● Double Davit Poles
(2 Banners Per Pole)

MAIN COLORS



dc5932
RGB: 220, 89, 50
CMYK: 9, 79, 91, 1



231f20
RGB: 35, 31, 32
CMYK: 0, 0, 0, 100

SECONDARY COLORS



f39e20
RGB: 243, 158, 32
CMYK: 2, 43, 98, 0



506c75
RGB: 80, 108, 117
CMYK: 67, 41, 39, 24



bcbec0
RGB: 188, 190, 192
CMYK: 0, 0, 0, 30

Contact: Vision Gallery staff, at 480-782-2695 or vision.gallery@chandleraz.gov

Interested, but need more information? Does this sound daunting? Visual Arts Staff Peter and Caroline are happy to answer any questions you have, go over your submission info with you, and provide feedback. Please don't hesitate to reach out.